



EU MISSIONS WORKSHOP

Making missions work.

EU missions

“EU missions are **commitments to solve some of the greatest challenges** facing our world like fighting cancer, adapting to climate change, protecting our oceans, living in greener cities and ensuring soil health and food.”

cancer mission

“The goal of the Mission on Cancer is to **improve the lives of more than 3 million people by 2030**, through prevention, cure and for those affected by cancer including their families, to live longer and better.”

cancer mission

THE 4 MISSION OBJECTIVES

1. Understanding of cancer

2. Prevention and early detection

3. Diagnosis and treatment

4. Quality of life for patients and their families



today's challenge

“How might we make the
[EU Cancer Mission] work?”

What **role** can citizens play and
how do we **involve** them?”

workshop agenda

13:00 Phase 1 | Welcome: Setting sail together

13:45 Phase 2 | Explore: Harbour Cafè

14:30 BREAK

14:45 Phase 3 | Ideate: Sailing into the future

16:30 Phase 4 | Closing

17:00 END

EU MISSIONS WORKSHOP



getting to know the crew

intro round

WHAT is your name?

WHAT is your job or what would you do today, if you weren't here?

WHY are you here today?



warm-up

desert island

If you could bring **three items**
to a desert island –
please share **what** would you
take and **why**.



desert island



PHASE 2 EXPLORE: HARBOR CAFÉ



harbour café



today's challenge

“How might we make the
[EU Cancer Mission] work?”

What **role** can citizens play and
how do we **involve** them?”

round 1 anchors

What personally **anchors** you in your journey (**motivations and driving forces**)?

Share stories or experiences that keep you grounded or motivated.

round 2 rocks

What common or unique
challenges do you face?

Share about the formidable rocks you
navigate (**challenges and obstacles**).

round 3 winds

What are the empowering **winds**
that propelling you forward
(**enablers and support**)?

Discuss factors or forces that help
overcome challenges.

harbour café debief

Share & discuss outcomes.



PHASE 3

IDEATE: SAILING INTO THE FUTURE



sailing into the future



ideation goal

Creating opportunities for collaborative solutions in the future.

We want to harness collective creativity and expertise to pave the way for **effective action.**

ideation steps

Step 1: Recall the three main challenges

Step 2: Negative brainstorming

Step 3: Creating ideas

Step 4: Select the best ideas

Step 5: Idea poster creation



PHASE 4

CLOSING: Workshop Reflection and Departure

feedback baro meter

1. Question Workshop Relevance

2. Question Facilitator Guidance

3. Question Collaborative Atmosphere

4. Question Interactive Activities

5. Question Achieving Workshop Goals



Thank you



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