Making Missions Work:
The TRAMI project and citizen engagement

5th EMIN Event “Citizen Engagement”

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Online

Matthias Weber (AIT Austrian Institute of Technology, Center for Innovation Systems and Policy)

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Missions are part of the 'normative turn' in R&I policy (Daimer et al. 2012)

- Assessment that policies that address only the **rate** and not the **direction** of STI are inadequate to tackle the grand societal challenges ahead of us

- "If we can land a man on the moon,
  why can't we solve the problems of the ghetto?" (Nelson 1977)
  - Different types of missions (Kuittinen/Polt/Weber 2018)
    - '**accelerator**' (scientific, technological, economic)
    - '**transformative**' (large-scale socio-technical system transformations)

- Launch of **five** '**transformative**' **missions in Horizon Europe**
  - Soil, Water/Oceans, Cities, Cancer, Climate Adaptation

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- …*"initiatives [which] … have clearly defined (societal or technological) goals with preferably* ***qualified and/or quantified targets and progress monitored along predefined milestones***. ***Directionality*** *and* ***intentionality*** *of these initiatives is what differentiates them from other types of initiatives, such as systemic or challenge-oriented policies"*

- Challenges
  - Governance (multi-layer, multi-level, agile, experimental and reflexive policy making)
  - Alignment of actors (whole-of-government approach, civil society/citizens, research community, business sector, …)
  - Liasing policy domains (STI policy and sectoral policies)
  - Coherence of Instruments (from STI funding to procurement)

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Implementing EU Missions ...

...a multitude of activities ...

- Several activities have been launched to accompany the implementation of EU Missions:
  - Mission-specific CSAs, Mutual Learning Exercises, Expert Groups etc. …
- **TRAMI as cross-cutting project focusing on mission governance**
- Duration: 04/2022 – 04/2024
- **26 partners from 17 MS and AS**, mostly public administrations and agencies tasked with the implementation of missions with the **ambition of creating sustainable structures and processes** to support the governance of mission implementation

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Objectives

To support the **alignment and coordination** between national, regional and local initiatives

To **exchange best practice** on how national, regional and local efforts and related funding can contribute to missions' objectives

To **facilitate the engagement of regional and local actors** in support of EU-level and national activities;

To **map the relevant national, regional and local stakeholders (**incl. civil society organisations and institutions) and **funding streams**

To **prepare for potential hubs at national level**

To **develop the basis for a mission governance model**

To **raise awareness and to engage and mobilise key stakeholders and citizens** to actively participate in EU Missions processes and activities

→ **To build and consolidate a sustainable European Mission Core Network**

→ **To provide policy intelligence related to the missions**

→ **To promote knowledge exchange, mutual learning and dissemination and engagement of stakeholders**

→ **To engage and mobilise key stakeholders and citizens**

…across the missions and governance levels
…with a view to build sustainable 'infrastructures'

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Creating formats for SUSTAINED learning and collaboration ...

EMIN	• **European Mission Network** • Intended to be sustained and link to EU decision making processes
MAPPING	• **Data base and survey** • Monitor the implementation of the missions
MLE	• **Mutual Learning Events** • Flexible, varying topics, user oriented / driven
EMIF	• **European Mission Forum** • Addressing broader stakeholder groups

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TRAMI: Citizen engagement

- **Building knowledge**
  - Mapping and survey of mission implementation
- **Raising awareness**
  - Mutual exchange and learning
- **Enable engagement**
  - `Meet and Monitor the Missions‘

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Citizen engagement

- *„Citizen engagement is the process by which public authorities engage citizens in a dialogue to shape science, technology and innovation (STI) policies. Citizens (or the "public") engage in their personal capacity rather than in their professional capacity as researchers or business representatives." (OECD 2023)*

- Four types of **citizen involvement**
  - **Communication** activities
  - **Consultation** activities
  - **Citizen science** activities
  - **Citizen engagement** activities

- Four types of **purposes/goals of citizen involvement**
  - Increase in the **quality of innovation** policies;
  - Emphasise on the **societal focus and inclusivity** of innovation policy;
  - Increase in citizen **awareness of and support for** innovation and innovation policy
  - **Enhancement of trust** in the government and the public administration.

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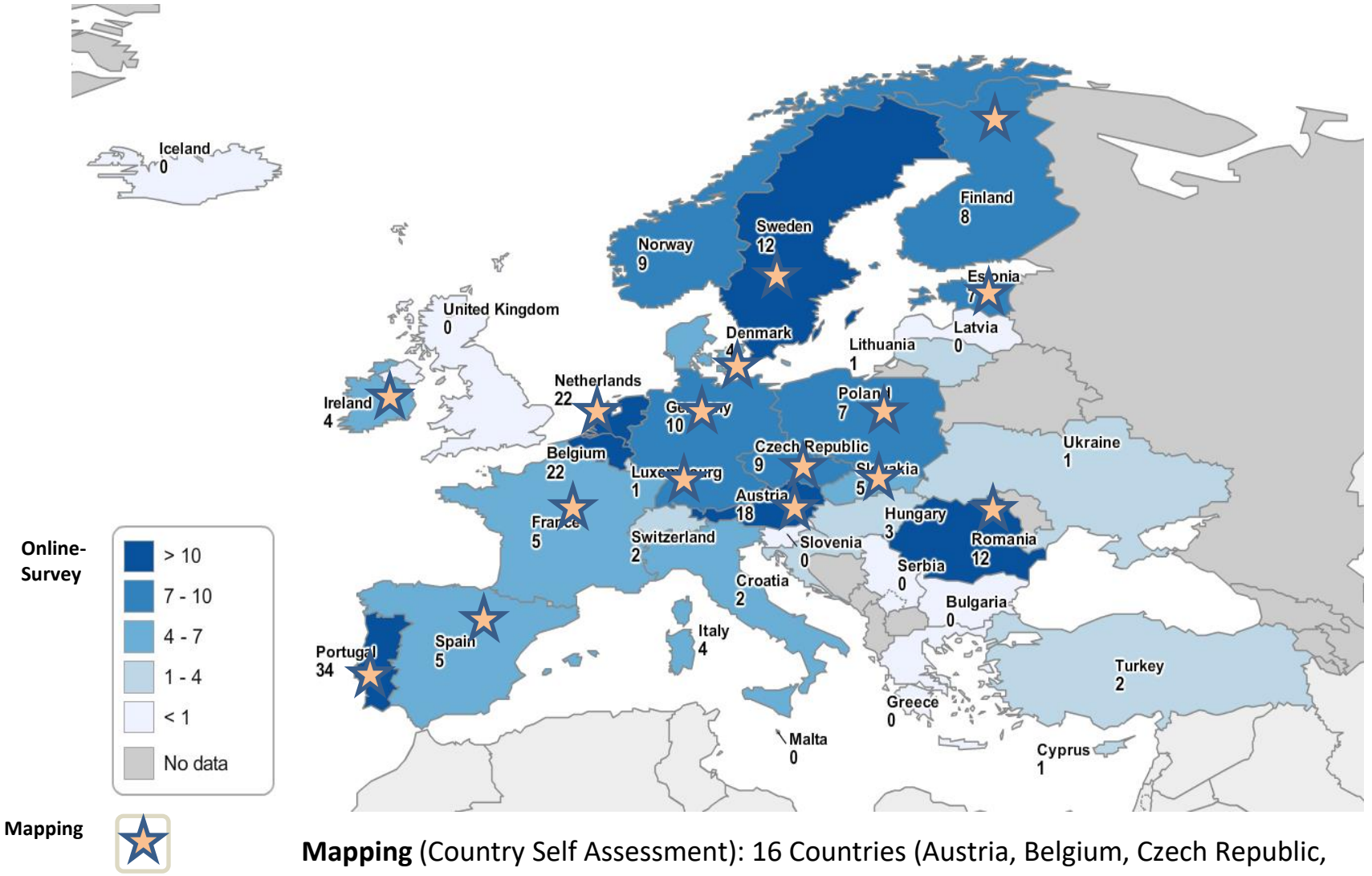

Mapping (Country Self Assessment): 16 Countries (Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, Germany, Ireland, Luxembourg, Netherland, Poland, Portugal, Romania, Slovakia, Spain, Sweden)
Survey: Geographical background of respondents (Sample size n=210, 26 countries)

Help us build the best database on EU missions !

Take part in our survey!
https://fragebogen.joanneum.at/TRAMI/

Engage in discussions about findings!

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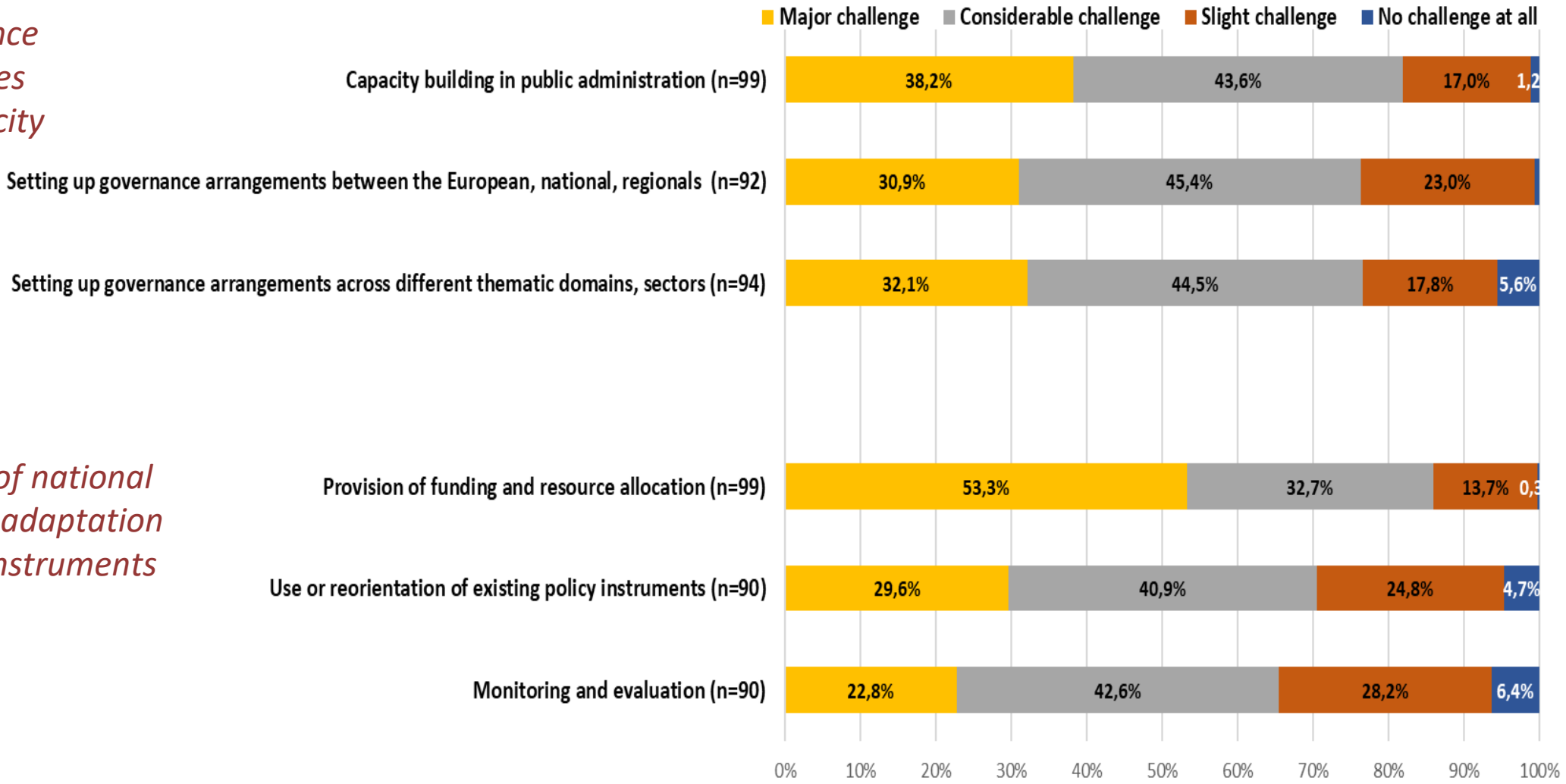
CHALLENGES OF THE IMPLEMENTATION OF EU MISSIONS (1)

Governance Structures and capacity

Dedication of national funding and adaptation of existing instruments



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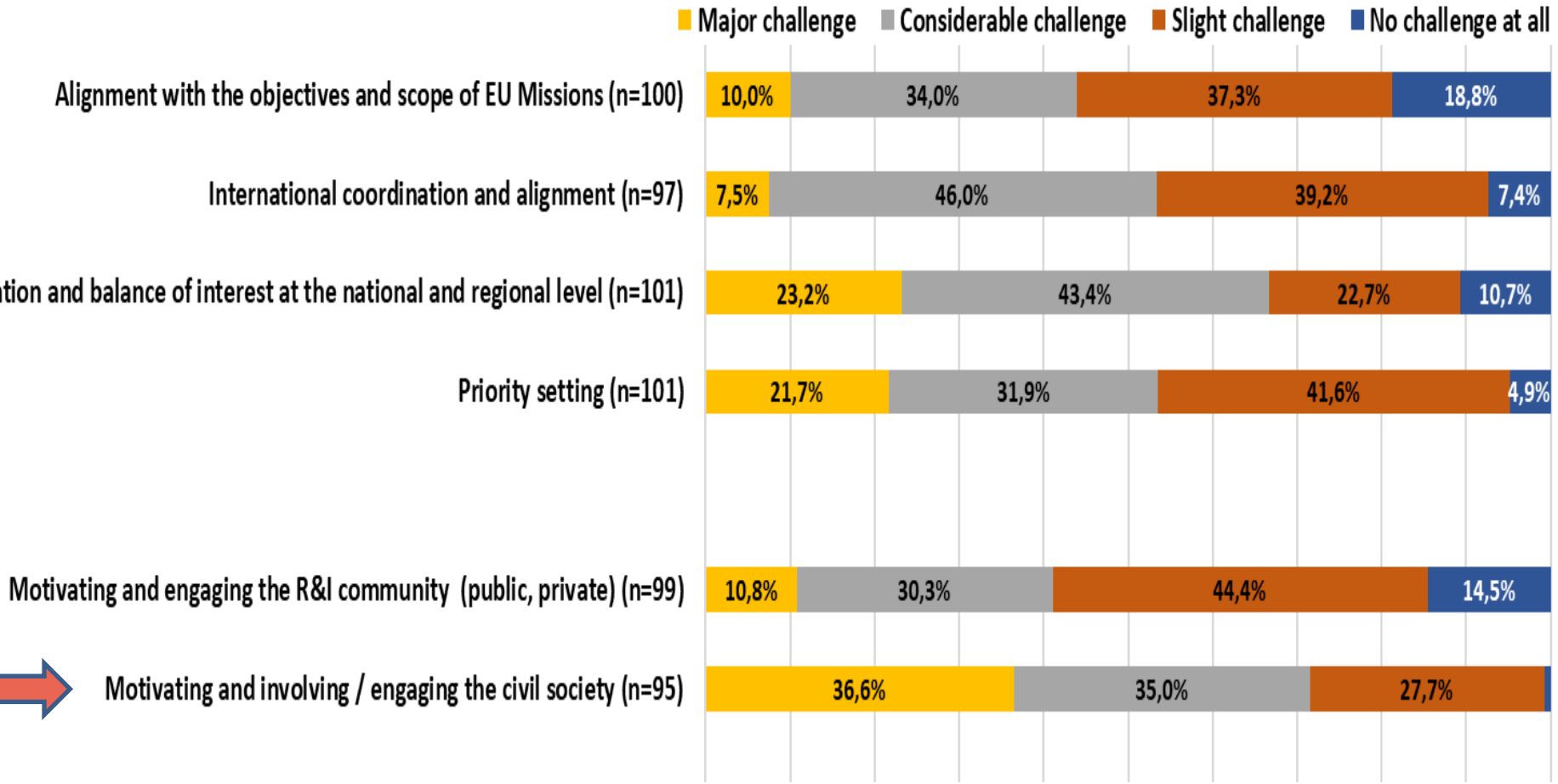
CHALLENGES OF THE IMPLEMENTATION OF EU MISSIONS (2)

Alignment, pre-screening, definition, priority setting

Awareness and Motivation



Governance issues, funding, and citizen engagement are considered the most important challenges when implementing EU missions

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Citizen engagement

Challenges

Specific to innovation policy

- The scope of action of innovation policies is **less directly connected to most people's everyday lives and concerns**
- The effects of innovation and its policies may be **difficult to demonstrate** and tend to **materialise in the longer term**
- Citizens may perceive innovation policy as a **highly complex and technical field** dominated by scientists and experts

Apply in all policy fields

- **Costly** and **time consuming**
- **Skills and capabilities within public administration** are needed to plan and implement such processes successfully
- Ensuring a **balanced representation** of all parties concerned is not easy.
- Citizens may suffer from **consultation "fatigue"**
- Engagement processes may be **instrumentalized**

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Based on: OECD 2023

Meet and Monitor the Missons ...

Umbrella of activities ...

- Design the means to engage citizens in the work on missions
  - Piloting in the course of TRAMI, and available for EMIN thereafter
- Establish deliberative processes by building a Citizens Observatory Community
  - Open – adaptive – sustainable
  - Coordination with the five thematic missions, other preparatory actions, mission hubs and networks as well as EC and MS/AC
- Implementation
  - Debate and reflection workshops with different CSOs
  - Sharing knowledge and good practices of communication, disseminiation, and citizen engagement practices
  - Support the co-design of missions with citizens
- Upcoming
  - MMM event as part of Spanish presidence (November 2023)

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tramI

MAKING MISSIONS WORK

- To learn more about the project and its partners, visit our Website: www.trami5missions.eu

- Stay informed about current activities, suscribe to the TRAMI Newsletter (registration on the website)

- Connect via LinkedIn (just look for #TRAMI)

wolfgang.polt@joanneum.at

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